

# FUTURE HEALTHCARE

## EXHIBITION & CONFERENCE

13-14 March 2018  
London, Olympia, UK

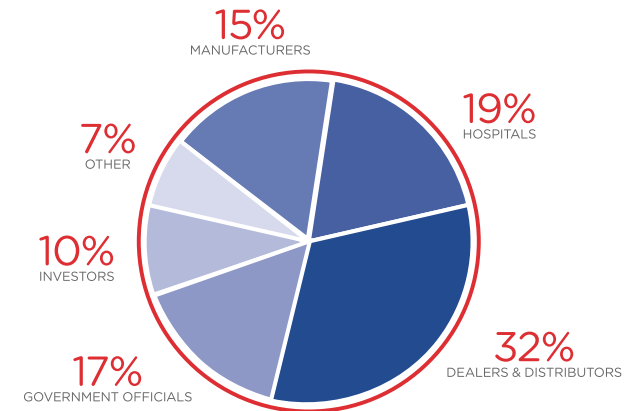
Future Healthcare 2018 is an exhibition and conference and is organised in association with UKIHMA, UK International Health Management Association. It will bring together the world's leading organisations and experts in healthcare. Products and services will be showcased to the national and international audience. Experts will address the biggest challenges facing 21st century healthcare and to understand how advances in innovation will offer greater integration and collaboration to better serve future generations of patients.

Future Healthcare is the only annual trade exhibition in the UK dedicated to the global Healthcare Sector. Complimenting the exhibition is the 21st Century Future Healthcare Forum running alongside the event. That makes it the perfect platform to launch new products, showcase existing lines, and meet with key industry specialists ready to do business. Future Healthcare, is an excellent opportunity to communicate with key decision makers.



### Media Pack 2018

#### VISITORS BY MAIN COMPANY ACTIVITY



**TO BOOK YOUR PLACE** call Andrew Stevens on 01707 273999 or email [information@trmg.co.uk](mailto:information@trmg.co.uk)



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## A RECENT INDEPENDENT STUDY FOUND THAT:

**34%** of trade visitors have said they will spend twice as much as a result of attending this event.

**44%** are more likely to recommend brands they have seen at this event.

**75%** of visitors are at CEO level across the public / private sector

**85%** of visitors say they represent a global operation

**90%** of VIP buyers have budgets in excess of \$US 1 Million



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**“** *Aimed at both the public and private sector, this is an opportunity for healthcare policy makers, buyers and practitioners to network with those leading the way in healthcare developments.* **”**

Future Healthcare 2018 will attract an anticipated 4,000 visitors from 45 countries with budgets to spend on the latest products, services and advancements in healthcare technologies and solutions.

Distribution of the digital version of the guide will be by e-mail from the show organisers database including pre-registered visitors.

TRMG will produce the high quality Official Guide to The Conference and Exhibition. In addition to the digital version being distributed prior to the event, a print copy will be available complimentary to all visitors over the two day event.

### Rate Card Page Options

Inside Front cover, 2 page spread	£6,000
Outside Back Cover	£5,500
Inside Back Cover	£4,900
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Quarter Page	£1,250

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Full Page advertisement and Editorial - £5,250 + vat

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